



WHAT A WEEK!

How was your Thanksgiving? Were you able to brave the weather and traffic and get together with family and friends and celebrate with a joyful feast?

Here at the store, our cup ran-neth over, big time! And it was a good overflow! From Tuesday (11/26) through Sunday (12/1), the store was a zoo, or maybe better, a circus. There were people EVERYWHERE -- in the aisles, in the Deli Café, lined up at the restrooms, milling around in the parking lot -- EVERYWHERE.

Thank You, Father, that things went smoothly, that we were able to serve most of the people satisfactorily, that we didn't run out too badly of things needed (except snow chains, and some produce, oh yes, and firewood. Oops). We had most of what people needed for their Thanksgiving dinners, and lots of beverages and ice, and lots of whatever they wanted in the Deli Cafe.

Not only were LV residents having their holiday dinners, but there were lots of campers out in the desert, and of course, lots and lots and lots of people trying to get to Big Bear to enjoy the skiing. How can one enjoy anything that requires sitting on a windy asphalt ribbon, inching along at 5 mph max, probably having to wait hours in line to get a seat on the ski lift, and then having to inch back down the mountain at 6 mph? Maybe them thar furriners from down the

and Mitsubishi, calling the highway a parking lot and needing the closure to sort out the traffic mess? I find that utterly amazing, and a little alarming, when you realize how vulnerable the mountain folks are to that narrow, curvy, steep road between here and there.

For much of the 5 days (Wednesday through Sunday), our highway to Big Bear was the only one open, and the routes on the front side of the mountains were closed due to weather and/or accidents. That same scenario occurred a while back when there was a major fire around Big Bear, and the front routes were closed. Traffic was bumper to bumper coming out of the mountains as people were required to evacuate, bringing possessions, pets, and even livestock with them.

Lucerne Valley is mocked and scorned by some who don't live here, so I guess that we are ultra-deplorable, or the deplorablest of deplorables. Take pride in that label! We are just plain folks, not very wealthy and some just getting by, and yet so many that I know are REAL folks, without airs and put-on. Some think we live in an ugly, brown desert, but we know how beautiful it really is. See the sunrises and sunsets these days? (I'd add, "Just wait for the wildflowers", but I long since gave up trying to predict those ornery little buggers. They grow in profusion when they darn well please!)

And with all that basic simplicity,

we serve places like Big Bear just by being here and available to help when needed. We also provide services for those who come to play in the desert or pass through to play in the mountains. It gives me pleasure to know that I'm one of the natives here, able to smile and watch those other tourists passing through. Don't you hate being a "tourist"?

It gives me even greater pleasure to see the store fulfill its mission as completely as it did during those days around Thanksgiving. So many needed that potty break, that sandwich from the deli, those chains, the firewood. And we had it for them.

We are the lucky ones, or in my view, blessed by God, because He put us HERE in this desert, close to the dirt and the critters, with a huge palette of beauty before us in the mornings and the evenings, driving on roads where two cars are a lot of traffic. We don't have to leave the house at 5AM to sit on freeways 2 or 3 or 4 hours per day. Yes, we dodge potholes and breathe the dust some times, but oh, how it's worth that little discomfort!

Thank you, God, for putting us here. Thank You for our neighbors and fellow desert rats. Thank You that we aren't one of those thousands that came through here looking for fun this far from home. Our fun, our satisfaction is our comfortable home right here, in deplorable Lucerne Valley!

Linda Gammel

SERVICES AT CROSSROADS CENTER

LUCERNE VALLEY MARKET & HARDWARE 248-7311

WASH N SHOP COIN LAUNDRY 248-7311

FIRST FOUNDATION BANK 248-2717

DR. ASHOK MELVANI M.D. 248-1070

ECHO RECYCLING 760-617-5404

AT THE SERVICE COUNTER In the store

• COPIES • FAX SERVICE
• PACKAGE EXPRESS -- UPS only
• PAYMENT STATION SCE, Frontier & Verizon

PRESCRIPTION DELIVERY 242-4900

Rancho Drugs -- Tues. 11AM, Wed. & Fri. 2PM

ST. MARY HEALTH VAN 760-946-4240

Every Tuesday except December
8:30AM - 3:30PM in our parking lot.

ON THE LIGHTER SIDE

From the Web.

SNOW IN HER HAIR

One day, a little girl is sitting and watching her mother do the dishes at the kitchen sink. She suddenly notices that her mother has several strands of white hair sticking out in contrast on her brunette head. She looks at her mother and inquisitively asks, "Why are some of your hairs white, Mom?"

Her mother replied, "Well, every time that you do something wrong and make me cry or unhappy, one of my hairs turns white."

The little girl thought about this revelation for a while, and then said, "So, Momma, how come ALL of grandma's hairs are white?"

GRANDMA IS LIKE GOD

My grandson was visiting one day when he asked, "Grandma, do you know how you and God are alike?" I mentally polished my halo while I asked, "No, how are we alike?"

You're both old," he replied.

REPLIES TO CUSTOMER REQUESTS

- 1 - We're looking into it.
- 2 - Limited shelf space.
- 3 - Available by special order.
- 4 - Item was out & is back or will be soon.
- 5 - We are putting this in. Thanks.

May not be in yet.

Unavailable from Suppliers
Can be found in Section #

Badia Ginger, 12 oz.	1
Old Spice Spray, Sport	7A ... 5
Abuelita or Ibarra Chocolate	8B ... 4
Winter Gloves	4, 1
Blistex Moisture	7A ... 5
Jimmy Dean Meat Lovers Breakfast	11A ... 4
Wild Harvest Virgin Coconut Oil ...	7B ... 5
Campbells Tomato Bisque Syrup	✓
Torani Salted Caramel Syrup.	11A ... 5
Hemp Protein Powder	7A ... 5
Poise Pads, size 6, 48 pack	6A ... 5
Liquid Collagen	7A ... 5
Back Brace	✓
Spiced Peaches, canned.	✓
Klondike Mint Chocolate Chip Bars.	10A ... 4
Wrinkle Release	2
Bob's Tapioca Starch.	7B
Campbells Bean & Bacon Soup	✓
Essential Everyday Bean & Bacon Soup.	8B ... 5
Thrifty Ice Cream Pistachio, pint ...	11A ... 4
Dreyers Mocha Almond Fudge ...	10A
Mountain Dew Code Red*	✓
Stickers for Kids.	Front ... 5
Dreyers Fruit Bars.	East End 10&11A
Sathers Cinnamon Bear.	Chkstds
Betty Crocker Pumpkin Spice Cake Mix. ✓	

There is a recipe for this using spice cake mix.

*Discontinued by manufacturer.

SPECIAL ANNOUNCEMENTS

Photos with Santa Saturday, Dec. 14, 1PM to 3PM at Lucerne Valley Market & Hardware. Photos will be available the following day (the printer is too slow). Sponsored by the L.V. Roadrunners and L.V. Market & Hardware. No charge for photos.

L.V. School Board Meeting

Thursday, Dec. 12, starts at 5:30PM. At the Alternative Education Center, 8560 Alianto Rd up Highway 18.

ST. MARY'S VAN will **NOT** be here during the entire month of December.

Household Hazardous Waste & E-Waste Collection

Saturday, Dec. 14, 9A-Noon. Behind fire station, 33269 Old Woman Springs Road.

Only taking: Antifreeze; Batteries; Oil & Filters; Latex Paint (only); Medical Needles; Fluorescents & E-Wastes.

No trash, no tires, nothing else. For info call 1-800-OILY CAT.

ON THE PORCHES

AT THE STORE

SAT & SUN Dec. 14 & 15, 7A-Noon & **WED**, Dec. 18, 6:30A-9A, **DISPLAY OF BIBLE LITERATURE**, by Jehovah's Witnesses.

- Lucerne Valley Market
- "Do it Best" Hardware
- Wash n Shop
- Crossroads Center

e-mail address: Market.Hardware@lucernevalleymarket.com
website: lucernevalleymarket.com

LIMITS & MULTIPLE PRICING

Please, unless otherwise indicated, **ON AD ITEMS NO MORE THAN 6 TOTAL** (including all flavors or varieties) **OF ANY ITEM, PER FAMILY, DURING THE AD PERIOD, AT THE SALE PRICE**, except in produce and meat, which are limited to normal retail quantities, or which carry limits specifically stated. Sorry, we must reserve the right to further limit or refuse sales.

ON MULTIPLE PRICING, when purchasing items in quantities more or less than the multiple stated, the register is built automatically to charge the "each" price times the quantity. (Example: Price of item is 3/\$1. The price of: one = 34¢, two = 68¢, three = \$1, four = \$1.34, five = \$1.68, six = \$2.00).

ECHO RECYCLING
760-617-5404

On the Northeast side of the parking lot.
Open Mon. - Sat. 9AM - 4PM
Closed for Lunch Noon to 1PM.
Closed Sunday

Aluminum CRV **\$1.70lb**

#1 Plastic CRV **\$1.26lb**

Pricing good thru December 18, 2019

