THIS 'N THAT

Remember Steve Williams, Editor of the Daily Press for years? Periodically he would write an editorial called "This 'n That", in which he wrote on a series of subjects, giving each a paragraph or two. Another columnist, black conservative (oh, how could he?) Thomas Sowell, would do something similar, calling his "Random Thoughts on the Passing Scene". I always enjoyed reading those types of columns because they were usually lighter in tone, and quite interesting.

As I write this, the main race event for the King of the Hammers will be run tomorrow morning, Friday, 2/8. That means it's almost over, which is a little sad. We at the store enjoy the added excitement and sales from the crowds that come out here to race, or to spectate, or to camp and join in the

Fans & Racers

Welcome to Lucerne Valley!



fun. Several of our staffers spent some time out there, trying to camp and enjoy themselves, but this year it's been very cold, made worse by biting wind, so some returned home early.

The Hammers event has grown amazingly quickly from a get-together out in the middle of nowhere by a bunch of rock crawling jeep buddies to this huge, complex mega-event involving the establishment of a city of sorts, called Hammertown. I cannot imagine the coordination and organization required to do this successfully, but so they do. We who live out here benefit bigly by the infusion of outside money and the appreciative attitudes of the visitors warm our hearts. On Sunday, 2/10, our town will be one continuous stream of

vehicles towing toy haulers and other trailers, all headed west. All fun stuff must end, but there's next year, hopefully.

Speaking of our staffers, I've been wanting to say for

a while how much I appreciate those who work here. I hesitate, because I cannot name them for

many reasons, not the least of which is that I would leave some out and hurt some feelings. Overall, however, we have a good group of people who work hard to bring you the best store possible. They have absorbed and become the spirit of Service that we stand for, and mostly pass it on to you customers.

As we have stated before, 7 or 8



have been serving Lucerne Valley over 30 years. Another handful have been here around 10 years, give or take a few. Several have tried to leave for other jobs or even moved away, but like bad pennies. they return. To paraphrase an old commercial. "You can take that staffer out of this store and Lucerne Valley, but, you can't take the store and Lucerne Valley out of that person." Sometimes it takes losing something to realize its value. Fortunately, most who "lose" Lucerne Valley and the store can return and regain it.

Also, as of this writing, we just experienced President Trump's State of the Union address on Tuesday evening, 2/5, and it was

an experience. Needless to say. we are not fond of Nancy Pelosi, to put it mildly, so as President Trump inspired with great words about the gifts we have as a nation and the light we can be to the world, it was satisfying to see her have to sit for the camera, looking like she was trying to smile while sucking lemons. Hahahaha!! Unfortunately,

Nancy (Pelosi) and Chuck (Schumer) are the political leaders of the evil Left in

Washington, D.C., so my satisfaction will be shortlived as they lead more efforts to eject President Trump out of office with their lies, hypocrisies, and deceptions. However, my dad used to tell me to be glad when you can, so I'm being glad for now that there is a remarkable man holding the office of President of the United States, one who is strong enough to withstand all of the mud and muck that has been thrown at him.

I'm glad that there are more jobs available and that taxes and regulations have been reduced in amount and number (except here in California, darn it!). I'm glad that there will be a wall built on our southern border, from which we Californians stand to benefit as much as anyone in this country. I'm glad that the United States Embassy is located in Jerusalem, the historic and rightful capital of Israel, home of the Jewish (and other) people. I'm glad that we are not a socialist nation and won't ever be without a big fight from many of us. I'm glad that someone is speaking out boldly against infanticide, to which the push for abortion has inevitably led. I'm glad that President Trump said clearly that babies are created "in the holy image of God."

While I am glad for those things, I must remember what God instructs us:

Praise the LORD!
Praise the LORD, O my soul!
I will praise the LORD as long as I live;
I will sing praises to my God while I have my being.

Put <u>not</u> your trust in princes, in a son of man, in whom there is no salvation.

When his breath departs, he returns to the earth; on that very day his plans perish.

Blessed is he whose help is the God of Jacob, whose hope is in the LORD his God, who made heaven and earth.

the sea, and all that is in them,

who keeps faith forever;

who executes justice for the oppressed, who gives food to the hungry.

The LORD sets the prisoners free;

the **LORD** opens the eyes of the blind. The **LORD** lifts up those who are bowed down;

the **LORD** lifts up those who are bowed down the **LORD** loves the righteous.

The **LORD** watches over the sojourners; he upholds the widow and the fatherless, but the way of the wicked he brings to ruin.

The **LORD** will reign forever,

your God, O Zion, to all generations.

Praise the LORD!

Psalm 146 (ESV)

Linda Gommel

ON THE LIGHTER SIDE

Contributed. From the Web.

AGING -- DON'T LAUGH . . . IT IS ALL TRUE!

Perks of reaching 50 or being over 60 and heading towards 70 or beyond!

- 1. Kidnappers are not very interested in you.
- 2. In a hostage situation, you are likely to be released first.
- 3. No one expects you to run -- anywhere.
- 4. People call at 9 PM (or 9 AM) and ask, "Did I wake you?"
- 5. People no longer view you as a hypochondriac.
- 6. There is nothing left to learn the hard way.
- 7. Things you buy now will never wear out.
 - 8. You can eat supper at 4 PM.
- 9. You can live without sex but not your glasses.
- 10. You get into heated arguments about pension plans.
- 11. You no longer think of speed limits as a challenge.
- 12. You quit trying to hold your stomach in no matter who walks into the room.
- 13. You sing along with elevator music.
- 14. Your eyes won't get much worse.
- Your investment in health insurance is finally beginning to pay off.
- 16. Your joints are more accurate meteorologists than the national weather service.
- 17. Your secrets are safe with your friends because they can't remember them either.
- 18. Your supply of brain cells is finally down to a manageable size.

So glad I grew up doing this



not this



SERVICES AT CROSSROADS CENTER

SPECIAL ANNOUNCEMENTS

L.V. School Board Meeting

Thursday, February 14, starts

at 5:30PM. At the Alternative

Education Center, 8560 Aliento

LUCERNE VALLEY MARKET & HARDWARE

Rd up Highway 18.

248-7311

WASH N SHOP COIN LAUNDRY 248-7311

VIIZ

FIRST FOUNDATION BANK 248-2717

DR. ASHOK MELVANI M.D. 248-1070

SKI AOTION MEEVANI MI.D.

ECHO RECYCLING 760-617-5404

AT THE SERVICE COUNTER In the store

- PACKAGE EXPRESS -- UPS only
- PAYMENT STATION SCE, Frontier & Verizon

PRESCRIPTION DELIVERY 242-4900

Rancho Drugs – Tues. 11AM, Wed. & Fri. 3PM

ST. MARY HEALTH VAN 760-946-4240

Every Thursday except December 8:30AM - 3:30PM in our parking lot.

- Lucerne Valley Market
- "Do it Best" Hardware
 - Wash n Shop
- Crossroads Center

e-mail address: Market.Hardware@ lucernevalleymarket.com website: lucernevalleymarket.com

Proud to be a member of Lucerne

Valley Chamber of Commerce

LIMITS & MULTIPLE PRICING

Please, unless otherwise indicated, ON AD ITEMS NO MORE THAN 6 TOTAL (including all flavors or varieties) OF ANY ITEM, PER FAMILY, DURING THE AD PERIOD, AT THE SALE PRICE, except in produce and meat, which are limited to normal retail quantities, or which carry limits specifically stated. Sorry, we must reserve the right to further limit or refuse sales.

ON MULTIPLE PRICING, when purchasing items in quantities more or less than the multiple stated, the register is built automatically to charge the "each" price times the quantity. (Example: Price of item is 3/\$1. The price of: one = 34%, two = 68%, three = %1, four = %1.34, five = %1.68, six = %2.00).

Echo Recycling 760-617-5404

On the Northeast side of the parking lot.

Open Mon. - Sat. 9AM - 4PM
Closed for Lunch Noon to 1PM.

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Aluminum crv \$1.70 lb

#1 Plastic crv \$1.29 lb

Pricing good thru February 20, 2019

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